

Rapid Eye Technology Code of Ethics

The following ethics are for fully trained *RET* Technicians and *IRT* Practitioners. Please read all ethics and apply them where applicable.

Statement of Intent

The intent of Rapid Eye Technology (*RET*) is to provide a program for stress relief and quality training for people who desire to share this life-transforming technology with others.

RET is a healing process based on neuroscience and spiritual principles. It provides ocular-assisted release and is characterized by systematic movement of eyes and eyelids, rapid verbal communication, and special imageries that affect a release of stressful emotions on many levels of human experience. Additionally, it provides education (*Skills For Life* program) based upon simple principles for successfully managing and understanding life.

RET encourages people toward their awareness of being self-empowered, fully functional, loving, caring individuals who are connected to and exhibiting their highest potential. The vision of *RET* is entirely consistent with the concepts: of neuroscience and spiritual healing modality. It is a remembering process in which the client is regarded as already whole and healed and coming to awareness of who he or she is. *RET* uses a systematic teaching model to facilitate the process of self-realization or self-discovery, rather than an illness-treatment model.

It is our belief that it is the client who heals themselves in all healing modalities. RET does not claim to relieve any physical, emotional, or mental condition, disease, disorder, or injury. Unlicensed technicians may not use psychological principles, methods, or procedures of understanding, predicting, or influencing behavior. Technicians are to do *RET* as trained.

It is essential that the purity of the *RET* vision is maintained totally free of language or concepts of illness; of mental, emotional, or physical disorder or disease; of psychological concepts and language; and of any language or

concept that suggests that technicians are in any way treating people's conditions. We DO NOT diagnose or treat.

RET is not a psychological practice and does not employ a psychological model. However, it may be used with psychotherapeutic models if technicians are properly credentialed. Technicians may not treat the sick or afflicted or treat for any ailment, blemish, deformity, disease, disorder, injury, or other physical or mental condition. They may, however, facilitate and support the client's journey with the *RET* process.

The RET process is a stand-alone process for relieving stress. Clients work under the care of their doctor. *RET* technicians do not treat or diagnose any existing conditions, defects, or abnormal physical or mental condition.

The *RET* vision and the foundational *RET* principle is to view the person, whole and healed. *RET* uses techniques that assist the person to become aware that she/he is already whole, learning who she/he truly is, and to relieve stress. It is not a process aimed at creating wholeness from illness or injury. Clients are more than their pain or experiences.

It is important to remember to avoid using the following words or similar words in describing *RET*: diagnose, prescribe, cure, disease, illness, disorder, behavioral disorder, physical, emotional, or mental condition (or the name of any physical, emotional, or mental condition), counseling or the label therapist, advice, psychology, psychological. When clients come in with these labels, we quickly assist them to discover the real and perfect self within.

Some people hold a past event as 'traumatic.' The past is an experience the soul has created for the purpose of learning. In the process of *RET*, the person's truth emerges with the result that the experience is seen just as it is. For us to call the experience 'traumatic' affirms the false view the person holds of it before they have processed the event with *RET*. *RET* quickly honors the belief the client holds about a trauma and moves the client to wholeness. It's just energy until a perception is put on it.

It is important to avoid all labeling or naming of psychological conditions and is also inconsistent with the *RET* vision. On the other hand, a technician may find, in the process of *RET*, that someone expresses different facets or aspects of themselves at different times, perhaps

requiring individual processing of individual facets or aspects. The *RET* process can be administered without labeling.

Rapid Eye Technology, practiced in its pure form as presented in this course of study, is consistent with legal requirements for unlicensed professional healers in the U.S.A. *RET* is a neuroscientific and a spiritual technology. *RET* is a nondenominational, universal, and spiritual practice of remembering who we are.

Rapid Eye Technology is divided into two parts: the releasing of old patterns and the remembering of the real self through the *Skills For Life* classes. The process is much faster than, and very different from, 'treating' physical, emotional, or mental disorders. It is a process that opens us to see, and become fully able to realize, the purposes for which we took embodiment. To truly and consistently present *RET* and its vision in its pure form as much as possible, is valuable, revolutionary, and profoundly educational for all who hear and understand the message.

General Ethics

Effectiveness through Continuous Education

1. Professional growth and continuing education are on-going throughout the technician's career and are exemplified by the development of a practice philosophy. Technicians gather data on their effectiveness and are guided by their findings (client evaluation).
2. Technicians recognize the need and seek continuing education to assure competent services. Continuing education is offered yearly through The Rapid Eye Institute.
3. Technicians are required to complete continuing education, to renew their certificate every year and to pay an annual renewal fee. See the *RET* website and *RET* School Catalogue for details. This also entitles you to be on the International Directory, E-groups, Discussion Group, Newsletter, and Technician support.

Standards of Practice

1. Technicians have a responsibility to the clients they are serving. Acceptable standards of practice that are conducive to the positive growth and development of clients are developed and maintained by each individual technician for each individual client.
2. Technicians clarify principles of *RET* for the client and differentiate *RET* from other methods they may use in a session (enable to) preserve the integrity of the *RET* work.
3. Technicians are aware of the confidential and intimate nature of the helping relationship, maintain respect for the client, and avoid engaging in activities that seek to meet the personal needs of the technician at the expense of the client.
4. *RET* products or services provided by technicians by means of classroom instruction, public lectures, demonstrations, written articles, radio or television programs, CDs, DVDs, or other types of media must meet the criteria of these Codes of Ethics and are pre-approved by The Rapid Eye Institute.
5. Technicians avoid disseminating false or exaggerated claims regarding *RET* and, whenever possible, inform and educate the public with a true perspective of *RET*.

Ethical Behavior among Professionals

1. Ethical behavior among professional associates (i.e., both trained and training technicians) is always expected. When accessible information raises doubt as to the ethical behavior of professional colleagues, whether trained technicians or technicians in training, the technician takes action to rectify this condition.
2. Technicians neither claim nor imply they can do more than they are trained to do and are responsible for correcting any misrepresentations of these qualifications.
3. Technicians neither condone nor engage in sexual harassment – which is defined as deliberate or repeated comments, gestures, or physical contact of a sexual nature.

4. Technicians avoid bringing their personal issues into the healing relationship. They also keep their personal belief systems out of the healing relationship and always honor the belief system of the client. Technicians guard the individual rights and personal dignity of the client in the professional relationship.
5. Technicians are always accountable for their behavior. They are aware that the dress, actions, and behavior of the technician reflect professional integrity and, when inappropriate, can damage the public trust in Rapid Eye Technology. Technicians avoid public appearance and behavior that is clearly in violation of accepted moral and legal standards to protect public confidence in *RET*.
6. Technicians have a social responsibility because their comments and actions may affect the lives of others. Technicians remain fully cognizant of their impact and are alert to personal, social, or financial situations or pressures which might lead to misuse of their influence.

Non-Disclosure/Confidentiality, Non-Compete, Client *RET* Procedures

1. The primary obligation of the technician is to respect the integrity and promote the welfare of the client. The technician is also responsible for promoting the welfare of each member of the group in an educational setting (*Skills For Life*).
2. The *Skills For Life* Coaching and information resulting from a session remains confidential. The technician sets a norm of confidentiality regarding all group participants' disclosures in an educational setting.
3. Technicians know and consider the traditions and practices of other professional groups with whom they work, and they cooperate fully with such groups. Technicians do not offer their own competing services directly to such a person if a person is receiving similar services from another professional. If a technician is contacted by a person who is already receiving similar services from another professional, the technician carefully considers the professional relationship as well as the client's welfare and proceeds with mindfulness and sensitivity. Technicians discuss these issues with clients to minimize the risk of confusion and conflict. *RET*

Technicians do not compete with other *RET* Technicians; rather, they support one another.

4. The technician understands cooperation for the welfare of the client is the first consideration and avoids entering into competition for clients with any other professional. It is understood that, from time to time, a client may wish to engage the services of a different technician. *The technician asks the client for permission to inform the previous technician and, being sensitive to the client's right to confidentiality, only contacts the previous technician if the client gives their express permission in writing.* See Client Personal History Form.
5. The Technician takes *reasonable personal action* to inform responsible authorities when a client's condition indicates that there is a clear and imminent danger to the client or others.
6. Records of the client's file, including interview notes, correspondence, audio or visual tape recordings, and other documents are to be considered professional information to be kept confidential. Revelation to others of session material must occur only upon the written consent of the client. Technicians always make provisions for maintaining confidentiality in the storage and disposal of records. Technicians providing information to the public or to subordinates, peers, or supervisors have a responsibility to ensure that the content is general. Unidentified client information is accurate and unbiased, consisting of objective, factual data.
7. Technicians ensure data maintained in electronic storage is secure. Data is limited to information appropriate and necessary for the services being provided and is accessible only to authorized people.
8. Any data derived from a client used in training or research is disguised to fully protect the client's identity. Any data which cannot be disguised may be used only as expressly authorized by the client's informed and uncoerced written consent.
9. Technicians always inform clients, before or at the time the technician/client relationship changes, of the purposes, goals, techniques, rules, and procedures and limitations that may affect the client/technician relationship.

10. When technicians determine an inability to be of assistance to a potential or existing client, they avoid initiating the professional relationship or they immediately terminate the relationship. In either event, the technician suggests appropriate alternate healing methods the client may wish to pursue from another source. Technicians are knowledgeable about referral and community resources so that a satisfactory referral can be initiated.
11. *Technicians provide an educational process for teaching the Skills For Life Principles (either in a classroom setting or one-on-one in the session) for clients, their families, and friends. These Skills For Life Principles are the other half of the RET process. These classes are designed to be educational and to assist participants in understanding how they can improve the quality of their life and relationships and answer any questions they may have about the RET process.*
12. *Skills For Life are taught through a combination of lecture and student participation and are specifically **NOT** designed to be any form of group therapy or personal disclosure. The technician is aware of the possible impact of the educational process on those attending and offers to set a personal RET appointment should any issues be triggered because of the educational process.*

Research and Publication

1. In planning research activities involving human subjects, technicians are aware of and responsive to all pertinent ethical principles and ensure that the research problem, design, and execution are in full compliance with the principles.
 - a. Buckley Amendment
 - b. Code of Federal Regulations, Title 45, Subtitle A, Part 46, as currently issued.
 - c. Current federal regulations and various state right to privacy acts.

2. Technicians who conduct research with human subjects are responsible for the subjects' welfare throughout the experiment and take all reasonable precautions to avoid causing injurious emotional, physical, or social effects on their subjects.
3. Technicians who conduct research abide by the following basic elements of informed consent:
 - a. A fair explanation of the procedures to be followed, including an identification of those which are experimental.
 - b. A description of the attendant discomforts and risks.
 - c. A description of the benefits to be expected.
 - d. An offer to answer any inquiries concerning the procedures.
 - e. An instruction that subjects are free to withdraw their consent and to discontinue participation in the project or activity at any time they choose.
4. Technicians who conduct and report research investigations do so in a manner that minimizes the possibility that the results will be misleading.
5. Technicians who supply data, aid in the research of another person, report research results, or make original data available, take due care to disguise the identity of respective subjects in the absence of specific authorization from the subjects to do otherwise.
6. Technicians are familiar with, and give recognition to, previous work on the topic when conducting and reporting research. They observe all copyright laws and follow the principles of giving full credit to those to whom credit is due.

Practice

1. Technicians recognize that any statements, press releases, or articles about *RET* are to be generated directly from The Rapid Eye Institute. Pre-approved press releases, interviews, TV clips, and articles about *RET* are available for use from The Rapid Eye Institute. They refer any newspaper reporters, magazine editors, television, or radio

personnel directly to the Public Relations department of The Rapid Eye Institute to assure accurate information about *RET* is publicized. Technicians recognize the importance of giving credit for the origin of Rapid Eye Technology to Dr. Ranae Johnson, 503-999-9876, and the original research team. This enhances the credibility of all technicians.

2. In advertising services as a private practitioner, Technicians advertise in a manner that accurately informs the public of the professional services, expertise, and techniques available. Technicians clarify, in their advertising, the principles of *RET* and differentiate *RET* from other methods they may use, to preserve the integrity of the *RET* work. Any *RET* advertising and/or marketing is to be pre-approved by The Rapid Eye Institute in advance of being used.
3. Technicians may use their highest relevant degree, type, and level of certification and/or license, address, telephone number, office hours, type or description of services, and other relevant information in advertising their practice. Listed *RET* information shall contain no false, inaccurate, misleading, partial, out-of-context, or otherwise deceptive material or statements, and is to be *pre-approved by The Rapid Eye Institute*.
4. All *RET* Institute training centers are to use only marketing and advertising materials provided directly (or approved) by The Rapid Eye Institute.
5. Technicians have an obligation to withdraw from a healing relationship if it violates this Code of Ethics, if the mental or physical condition of the technician renders it difficult to carry out an effective professional relationship, or if the helping relationship is no longer productive for the client.
6. Technicians use all Rapid Eye Technology trademarks only in accordance with the currently established guidelines. They understand incorrect usage may result in denial of such use.
7. Technicians assure that anyone they employ adheres to this Code of Ethics while they are employed by that technician.

8. *RET* Technicians, *IRT* Practitioners, *Skills For Life* Coaches, *Skills For Life* Facilitators, and *RET* Trainers understand if they violate any part of this Code of Ethics, they may be required to surrender the right to practice *RET*. The Rapid Eye Institute reserves the right to revoke any Rapid Eye Institute Certificate and remove them from any *RET* referral lists or directory. A revoked Rapid Eye Institute Certificate of any kind mandates the individual to cease and desist all *RET* practices.
9. Technicians make a copy of this Code of Ethics available upon request, for a prospective client to take home and review.

Training

1. Applicants for *RET* training must fulfill all current eligibility requirements and are responsible for the accuracy and validity of all information or materials provided by themselves, or by others, for fulfillment of eligibility criteria.
2. Trainers must have in writing a current trainer's certificate and permission from The Rapid Eye Institute to train anyone else, as stated in the *RET* Trainer Code of Ethics.
3. *IRT* Practitioners must have a certificate of completion to practice as an *IRT* Practitioner.

Rapid Eye Technology and Immediate Release Technique

It is the expectations of The Rapid Eye Institute that any practitioner using the techniques of *Immediate Release Technique* (*IRT*) or *Self-Care* programs will practice in an ethical manner. To this end, we have created this statement of Ethics that briefly enumerates practical ethics standards.

1. **Intention:** Provide a program for stress relief and quality training for people who desire to share this life transforming technology with others.
2. **Vision:** *IRT* certificate holders further the vision of Rapid Eye Technology by conducting themselves in a manner that reflects positively on *RET* ethics and standards.

3. **Disclaimer:** *IRT* does not diagnose nor claim to relieve any physical, emotional, or mental condition, disease, disorder, or injury.
4. **Nondenominational:** *IRT* is without specific attachment to any spiritual belief system, upholding Universal principles as set forth in the *Skills For Life RET* program.
5. **Serving Individuals:** The *RET* vision and foundational principle is to view individuals as whole and complete.
6. **Competence:** *IRT* Certificate holders are to assist only with those practices for which they are qualified. *IRT* practitioners will differentiate between other methods available for use.
7. **Conduct:** Practitioners neither condone nor engage in sexual harassment, defined as deliberate or repeated comments, gestures, or physical contact of a sexual nature.
8. **Accountability:** *IRT* practitioners are always accountable for their behavior. *IRT* practitioners avoid public appearance and behavior that is clearly in violation of accepted moral and legal standards.
9. **Confidentiality:** The relationship and information resulting from an *IRT* experience remains confidential. When an individual's condition indicates that there is a clear and imminent danger to the individual or others, the practitioner takes personal action to inform responsible authorities. *IRT* practitioners make provision for maintaining confidentiality in the storage and disposal of all individuals records. Any data derived from any relationship initiated in training or research is disguised in such a way the individual's identity is fully protected.

Ethics Disclaimer

Rapid Eye Technology, Inc., and The Rapid Eye Institute, are responsible only for the training of *RET* Technicians and *IRT* Practitioners. Technicians and practitioners are independent businesspersons in practice and hold harmless Rapid Eye Technology, Inc., The Rapid Eye Institute, or the management. Rapid Eye Technology is not involved in treatment or diagnosis of disease, nor does it substitute for medical treatment when such attention is needed, desired, or required. Individuals performing Rapid Eye Technology do not treat, prescribe, or diagnose any illness or any other physical or mental disorder. Nothing said or done by that individual should be misconstrued as such. Whenever there is any suspicion or indication of physical or mental disorder, it is imperative that a physician or qualified licensed mental health professional be consulted. My signature declares that I agree to abide by the *RET* Ethics.

Date: _____

Printed Name: _____

Signature: _____

Witness Name: _____

Witness Signature: _____

Please tear this page out and give it to Trainers at Basic 5-Day Hands-On Training.

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